

**On-Screen Advertiser Sales Order
for Windsor Theatre**

Order ID: CCP-_____

Creative Cinema Promotion (CCP) by Creative Solutions Unlimited, Inc. is an on-screen advertising program. CCP features advertisements of participating businesses and organizations, a "Welcome to the Windsor Theatre" animation, and other segments such as a concession ad, a theatre rules announcement, and movies of the month. With its digital projector, videos with sound can be shown on the screen at the Windsor Theatre.

Company Name: _____ Contact Name: _____
Mailing Address: _____ City/State/Zip: _____
Phone: _____ Email _____ County: _____

Responsibilities of Creative Solutions Unlimited, Inc.:

- Create slide or video advertisement, if needed.
- Digitize the advertisement or video:
 - A slide advertisement will appear for at least eight seconds per slide.
 - Videos are to be played one time prior to start of previews.
- Invoice advertiser.

Responsibilities of the Advertiser:

- Provide text and images to create advertisement or provide advertisement or video.
- Approve advertisement.
- Provide applicable signed releases, per request.
- Pay according to terms of agreement. Payments are non-refundable.

Format of Advertisement: Slide format _____ Video format _____

Design/Set-up Options (select one): *Please note that payment of setup cost is due at time of order.*

- Option 1: Slide frame provided by advertiser, no additional charge. Dimensions: 1275 px (width) x 720 px (height).
- Option 2: Create one static frame, \$100.
- Option 3: Create two static frames during one time slot, \$150.
- Option 4: Video provided by advertiser, no additional charge, if provided in .avi, .mov, or .mp4 format.
- Option 5: Convert video to required format, \$50.

Term of Agreement (select one):

- Twelve months at a cost of: \$600 at time of order; or \$55 per month. Beginning _____
- Six months at a cost of: \$420 at time of order; or \$75 per month. Beginning _____
- One month, \$100. Month: _____

With the exception of a one month agreement, this sales order will automatically renew for successive terms unless either party gives written notice of non-renewal to the other party not less than 30 days prior to the scheduled expiration of the current term. Amounts due on any automatic renewal may be adjusted. Payments are non-refundable. Prices listed do not include any applicable sales taxes. **Term expires** _____
(Month/Day/Year)

Monthly and Renewal Payment Terms: Net 15

A *LATE PAYMENT FEE* of \$25.00 and a *FINANCE CHARGE* of 1.5% per month (18.0% APR; minimum charge of \$.50) will be assessed if payment is not received by the due date.

ACCEPTED BY: _____
(Company Name)

ACCEPTED BY: Creative Solutions Unlimited, Inc.

Signature _____

Signature _____
James L. Davies, Independent Sales Agent

Print Name _____

Title _____

Date _____

Date _____